

University of St.Gallen (HSG)  
ASIA CONNECT Center-HSG  
Dufourstrasse 40a, CH-9000 St.Gallen

St.Gallen, 11<sup>th</sup> June 2019

### **Letter of Recommendation for Mrs.Barbara Maria Lietz**

Dear Sir/Madam

Dear Sir/Madam

I have known Mr. Barbara Lietz for more than nine years - since she had started as an entrepreneur in Asian-European context. As Professor of International Management at the University of St.Gallen and adjunct professor at the Indian Institute of Management (Udaipur), I have completed several projects with Mrs. Lietz in India and Timor-Leste, which have also been recognized by internationally reputed academic journals such as Technology Forecasting & Social Change.

Personally, I perceive Mrs. Barbara Lietz to be an high experienced, wise and intelligent, articulate person, who is high self-motivated and also demonstrates leadership qualities with teams and lead decisions in her own companies and others, that are admired by her peers. Her ability to implement projects and products from European Companies in markets like Timor-Leste, Indonesia and India is unprecedented

Sincere regards



*Prof. Dr. Roger Moser*  
Faculty, International Management  
Director, ASIA CONNECT Center-HSG & India Competence Center (FIM-HSG)  
University of St.Gallen (HSG)  
[Roger.Moser@unisg.ch](mailto:Roger.Moser@unisg.ch)