



St.Gallen, 21st November 2014

RE: Study for the Timor Foundation on the Impact of Bag-in-Box and Advanced Water Filter Solutions on the Attitude towards Clean Water and Water Consumption Patterns (Project: Sustainable Drinking Water and Business Model)

Dear Members of Institutions and Government Authorities of Timor-Leste

This is to confirm that the ASIA CONNECT Center of the University of St.Gallen (ACC-HSG) is willing to conduct a study on the change in attitude and consumption pattern of the local population in Timor (max. 4 selected locations) towards clean drinking water and bag-in-box water transportation and storage solutions (Project: Sustainable Drinking Water and Business Model).

The ACC-HSG is proud to have hosted H.E. Dr. José Ramos-Horta for a guest speech on campus in 2012 and since then have continuously worked with the Timor-Leste Foundation in different projects including an FDI Attractiveness Study 2019 on Timor-Leste.

I personally highly appreciate not only to be able to support H.E. Dr. José Ramos-Horta and the noble cause that the Timor Foundation is following but also to work with Mrs. Barbara Lietz who shows full dedication for the project. Otherwise, we would not be able to commit our resources to such a project.

With kind regards

A handwritten signature in blue ink, appearing to read 'R Moser'.

Prof. Dr. Roger Moser

Assistant-Professor of International Management

Director, ASIA CONNECT Center

University of St.Gallen

Recipient of the first CK Prahalad Award of the Strategic Management Society (SMS)

roger.moser@unisg.ch